



Leland Pop-Up Shops

Held in conjunction with the annual Crawfish Festival, Frog Fest, and Christmas on Deer Creek, right in the heart of the shopping area, with built-in audiences!

Leland Crawfish and Blues Festival Date: Saturday, May 4, 2019

Frog Fest and Hwy 61 Blues Festival Date: Saturday, October 5, 2019

Christmas on Deer Creek: Saturday, December 7, 2019

Location: The Pop-up shops will be located on E. Third Street between Broad and Main. Christmas on Deer Creek will be held on the Broad Street bridge and on S. Deer Creek Drive E.

Non-Food Vendors: Reserve all three events now and save!
Only \$120 when paid by April 26, 2019.

Vendor Fee: \$50 for one standard booth space per event. Sign up now for two or more events and save! Any two events - \$90. All three events - \$120.

Schedule

8:00 am – Vendor Check-In and Set-Up

9:30 am – Pop-Up Shops Open

5:00 pm – Shops Close

Vendors are asked to be set up by 9:30 am and are asked not pack up prior to 5:00 pm unless authorized to do so by event personnel.

The Leland Pop-Up Shops are an OUTDOOR event. All vendors will be assigned a space along the street. All efforts are made to provide equal space for each vendor. Vendors are asked to plan for a space that measures roughly 10'x10'.

Booth Furnishings: All vendors must furnish their own tables, chairs and display equipment as needed.

Electricity: Vendor spaces with electricity may be made available upon request and will be assigned in the order the requests are received. Please indicate the type of equipment you will be connecting on your returned form. *Not all vendors are guaranteed access to electricity.*

Sales Tax: Sales tax of 7% must be collected on all sales and turned in to event officials before the end of the day. Businesses who pay regular sales tax as part of their standard operations are STILL required to pay the event tax to event officials, according to MS DOR policies. Any sales made during the festival should not be reported as part of your regular business sales. The registration fee will be deducted from your profits prior to determining sales tax amount.

Beverage Policy: No vendor or sponsor may sell or provide samples of any beverages, including carbonated soft drinks, iced tea, bottled fruit juices, water or alcoholic beverages of any kind without specific advance permission from the Leland Chamber.

Food Policy: Food vendors are not permitted at the Crawfish Festival. Food vendors will be approved on an individual bases at other events.

Festival Vendor Policies

1. The festival will be held rain or shine, and will only be canceled in the event of severe weather. There is no rain date. In the event of a festival cancellation, vendor fees will be forfeited.
2. The Leland Chamber reserves the right to change the location, dates, or hours, or to cancel the operation of the scheduled event at any time and without prior notice to the vendor. The Leland Chamber will make all reasonable efforts to provide advance notice to the vendors of any changes or cancellations.
3. Only one business or organization may operate in each exhibit space. Sharing booth space with other businesses or organizations, or selling or representing another company's product(s) from your booth space must be approved in advance by festival organizers.
4. Event vendors may not hawk, peddle, sell or advertise their wares outside of their designated area. No booth music is permitted unless approved in advance by festival organizers.
5. Vendors must return their area to pre-festival conditions. The Chamber reserves the right to ban from future festivals any vendors causing damage to festival grounds or adjacent property.
6. A special parking area will be designated for vendors. Vendors will be permitted to unload items from their vehicle near their designated space, and will be asked to promptly move their vehicle to the vendor parking location. Event vendors are not permitted to park on or near the festival grounds unless special arrangements have been made with festival organizers in advance.
7. Festival personnel will be stationed in the festival area beginning at 8:00am and will remain until the last vendor has packed up.

8. All vendors are required to complete the attached liability release or provide a certificate of insurance naming "Leland Chamber of Commerce" as additional insured.
9. If there arises a situation that renders you unable to participate in the festival, please notify festival organizers immediately. Vendor cancellations made the week of the festival will forfeit all monies paid to the festival.

Your vendor application, signed liability release and all applicable fees MUST be received by the Chamber ten (7) days prior to the event date. Any vendors whose paperwork has not been returned to the Chamber by this date will not be included in any printed festival materials, including festival maps, flyers, and signage.

Return your application early! Applications received prior to preparation of any media placements, press releases and other festival advertising and promotion, including the Chamber's website and social media, may be promoted as participating the festival.

For more information, please contact:

Executive Director, Leland Chamber
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